



PRESS RELEASE

Uden, The Netherlands, 30 March 2015

Publication of 2014 Annual Report and announcement of the Annual General Meeting of Shareholders of Beter Bed Holding N.V.

Beter Bed Holding N.V. is publishing its annual report for the financial year 2014 today on its website www.annualreportbeterbedholding.com.

The Annual General Meeting of Shareholders of Beter Bed Holding N.V. will take place on Tuesday, 19 May 2015 at 14.00 hours CET at the Hilton Hotel, Apollolaan 138 in Amsterdam (The Netherlands). The agenda for the AGM as well as the notice is available on www.beterbedholding.com.

Profile

Beter Bed Holding N.V. operates in the European bedroom furnishings market. Its activities include retail trade through a total of 1,127 stores at the end of 2014 that operate via the chains Beter Bed (the Netherlands and Belgium), Matratzen Concord (Germany, Switzerland and Austria), El Gigante del Colchón (Spain) and Beddenreus (the Netherlands). Beter Bed Holding is also active in the field of developing and wholesaling branded products in the bedroom furnishing sector in the Netherlands, Germany, Belgium, Spain, Austria and Switzerland via its subsidiary DBC International. Beter Bed Holding N.V. achieved net revenue of € 364.0 million in 2014. 70% of the group's net revenue is realised outside the Netherlands. The company has been listed on Euronext Amsterdam since 1996 and is included in the Amsterdam Small Cap Index.

For further information:

Ton Anbeek
CEO
+31 (0)413 338819
+31 (0)6 53662838
ton.anbeek@beterbed.nl

Bart Koops
CFO
+31 (0)413 338819
+31 (0)6 46761405
bart.koops@beterbed.nl