



PRESS RELEASE

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Publication of 2013 Annual Report and announcement of the Annual General Meeting of Shareholders of Beter Bed Holding N.V.

Beter Bed Holding N.V. is publishing its annual report for the financial year 2013 today on its website www.annualreportbeterbedholding.com.

The Annual General Meeting of Shareholders of Beter Bed Holding N.V. will take place on Monday, 19 May 2014 at 14.00 hours CET at the Hilton Hotel, Apollolaan 138 in Amsterdam (The Netherlands). The agenda for the AGM as well as the notice is available on www.beterbedholding.com.

Profile

Beter Bed Holding N.V. operates in the European bedroom furnishings market. Its activities include retail trade through a total of 1,175 stores at the end of 2013 that operate via the chains Beter Bed (active in the Netherlands and Belgium), Matratzen Concord (active in Germany, Switzerland, Austria, the Netherlands and Belgium), El Gigante del Colchón (active in Spain), BeddenREUS and Slaapgenoten (both active in the Netherlands). Beter Bed Holding is also active in the field of developing and wholesaling branded products in the bedroom furnishing sector in the Netherlands, Germany, Belgium, Spain, Austria, Switzerland and the United Kingdom via its subsidiary DBC International. Beter Bed Holding N.V. achieved net revenue of € 357.4 million in 2013. More than 67% of the group's net revenue is realised outside the Netherlands. The company has been listed on the NYSE Euronext Amsterdam since 1996 and is included in the Amsterdam Small Cap Index.

For further information:

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